



## **True Value Cliffhanger Contest**

- 1) No purchase is necessary to enter contest and claim prizes.
- 2) CONTEST DATES: Every Wednesday morning between 6am and 10am CST, September 14th, 2020 through September 18<sup>th</sup>, 2020.
- 3) CONDITION OF PARTICIPATION: Materials submitted become property of KZIA, Inc. Winner may be required to execute an affidavit of eligibility and name and likeness publicity release and a waiver and release of liability. By participating in this contest, participants agree to be bound by these rules. The decision(s) of judges provided by KZIA, Inc., will be final. All taxes and any registration fees or deposits are the sole responsibility of the verified winner. If prize includes travel with a traveling companion, traveling companion must also be age 18 or older and also complete the waiver and release of liability form and the name and likeness publicity release.
- 4) ELIGIBILITY: Participation for the prize is open to any individual age 18 (calculated from documental date of birth) or older, EXCEPT: employees of KZIA, Inc.; persons with a family relationship to those employees (spouse, parent/child, sibling or in-law relationship); owners and or management level employees of advertising agencies in this contest, if applicable; employees of advertising agencies representing sponsors in this contest, if applicable, and employees of the advertising sponsors in this contest, and persons with a family relationship to employees of advertising sponsors in this contest, if applicable. Participants may be required to certify that they meet these qualifications to be eligible (are not otherwise excluded) at time of winning or at time of actual award of prize. If a prize is inadvertently awarded to an individual who does not meet eligibility requirements, individual will not receive the prize and, if the contest has ended, the subsequent awarding of a prize may be made at the discretion of the judge(s).
- 5) AWARDING OF PRIZE(S): Radio announcer will describe a retail item and give a price range within \$7 (usd) for what that retail item sells for. Be the designated caller to play Cliffhanger and the announcer will spin the sound effect price wheel. The caller then tells the announcer when to stop the wheel. If they land within \$1 of the correct retail price, they win the designated prize.
- 6) VERIFICATION: All contest materials are subject to verification.
- 7) PRIZE DESCRIPTION(S): \$30 (usd) gift card to Vernon Village True Value, Cedar Rapids, IA.

8) PRIZE EXCEEDED VALUE: Anyone winning prizes that total \$600 in value on any KZIA Inc.'s stations combined within a calendar year will receive a 1099 tax form which must be filed with the Internal Revenue Service from either KZIA Inc. or the sponsor/prize provider.

9) TRANSFER OF PRIZE: All prizes are non-transferable and may not be redeemed for cash. Prizes may only be won by the person on the phone at the time of winning. Alternate winner names or winning for someone else is not allowed. If this is determined to be the case, or if a caller is winning under any fraudulent or questionable methods, the contest & winnings will be forfeited and the contest may be replayed at a later date. If the caller/potential winner persists in this method he/she may be banned from future winning on any KZIA Inc. station(s).

10) CANCELLATIONS: KZIA Inc. does not assume responsibility for events that are cancelled and/or rescheduled. Tickets won to an event or concert that is cancelled will not be replaced for the future show and/or event.

11) LIMITATIONS: Winners are eligible to win only once during each contest and only one winner per household. Only one winner eligible per household in any of KZIA Inc's (Z102.9, KGYM, or SmartFM) contests in any thirty (30) day period. Violators of the 30 day rule forfeit the prize per decision of contest judge. Contest judges are employees of KZIA, Inc, and decision of contest judge is final. KZIA Inc. prizes are not for resale and any violator will be immediately banned from any and all future winning.

12) RULES AND WINNER LIST: These rules and a list of the winners will be made available by request, include a self addressed, stamped envelope to: KZIA, 1110 26th Avenue SW, Cedar Rapids, IA 52404-3430, or send an email [kzia@kzia.com](mailto:kzia@kzia.com).

13) All KZIA contests are covered by these rules