



Z102.9 Win-Dough 2021 Official Contest Rules

- 1) No purchase is necessary to enter contest and claim prizes.
- 2) **CONTEST DATES:** Win-Dough begins 6:00 AM on Monday, June 14th 2021 and ends at 11:59 PM on Friday, September 3rd, 2021.
- 3) **CONDITION OF PARTICIPATION:** Materials submitted become property of KZIA, Inc. Winner may be required to execute an affidavit of eligibility and name and likeness publicity release and a waiver and release of liability. By participating in this contest, participants agree to be bound by these rules. The decision(s) of judges provided by KZIA, Inc. will be final. All taxes and any registration fees or deposits are the sole responsibility of the verified winner. Payments of all federal, state, and local taxes related to the award of a prize are solely the responsibility of the winner of the prize.
- 4) **ELIGIBILITY:** Participation for the prize is open to any individual of legal driving age, **EXCEPT:** employees of KZIA, Inc.; persons with a family relationship to those employees (spouse, parent/child, sibling or in-law relationship); owners and or management level employees of advertising agencies in this contest, if applicable; employees of advertising agencies representing sponsors in this contest, if applicable, and employees of the advertising sponsors in this contest, and persons with a family relationship to employees of advertising sponsors in this contest, if applicable. Prizes won by participants under the age of 18 may be awarded to a parent or legal guardian, at KZIA's sole discretion. Participants may be required to certify that they meet these qualifications to be eligible (are not otherwise excluded) at time of winning or at time of actual award of prize. If a prize is inadvertently awarded to an individual who does not meet eligibility requirements, individual will not receive the prize and, if the contest has ended, the subsequent awarding of a prize may be made at the discretion of the judge(s).
- 5) **AWARDING OF PRIZE(S):** In order to win, participants must place a Z102.9 Win-Dough sticker (hereinafter "sticker") on their properly licensed motor vehicle in a visible location. Stickers are available **FREE** of charge via mail request or in person during regular business hours at 1110 26th Avenue SW, Cedar Rapids, IA 52404 and at various times are other locations where KZIA is conducting business. Participants must also have their radio tuned to 102.9 FM within the coverage area of KZIA-FM, or have access to the KZIA.com internet stream via the Internet or a streaming app. Employees and agents of KZIA, Inc. will visually locate vehicles displaying the sticker. Every ninety minutes during the contest period; a vehicle that has been previously spotted displaying a sticker will be described over the air on KZIA 102.9 FM, including the license plate number and vehicle description. The registered owner of the described vehicle or a regular driver of the described vehicle that can provide proof of insurance must then complete a call to telephone number (319) 200 – 1029 within ten (10) minutes and twenty-nine (29) seconds and provide their name, address, and other information. If that condition is met and the prospective winner meets all other eligibility criteria listed in this document, the participant will be declared a winner. KZIA, Inc is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues which might affect the ability of prospective contest participants from participating in this contest.
- 6) **VERIFICATION:** All contest materials are subject to verification. Winners will need to appear in person during regular business hours with their state-issued motor vehicle registration and state-issued photographic identification to the KZIA, Inc studios at 1110 26th Avenue SW, Cedar Rapids, IA 52404 in order to claim their prize.

- 7) **PRIZE DESCRIPTION:** The standard prize for this contest is \$100. There will be multiple winners of this prize. The number of winners will vary based upon the number of individuals participating in the contest and meeting the eligibility requirements. Other prize amounts may be awarded during this contest. The amount of the prize available will be announced at the time of each contest play on KZIA-FM. There may or may not be prizes awarded at higher dollar levels depending on whether the contestant successfully completes the requirements in Section 5 (“Awarding of Prizes”) above at the time of play. This prize will be issued in the form of a KZIA, Inc check payable to the daily winner of the contest. Check will be issued within 10 business days of awarding the prize, with the winner being contacted by an employee of KZIA, Inc via phone to let them know the check is available for pickup—subject to verification in Section 6 (“Verification”).
- 8) **TRANSFER OF PRIZE:** Prize is non-transferable and non-exchangeable. No substitution or transfer of prize or cash redemption is permitted.
- 9) **LIMITATIONS:** The contest participant who is declared a winner in the Win-Dough Sticker contest is no longer eligible to win again in this contest. No one may win with the same vehicle registration or license plate number more than once. Other members of the same household may win this contest; provided the registered owner of the vehicle is listed as having a different name as a previous winner, and the vehicle in question has a different VIN, registration, and license plate number. In general, we allow only one winner eligible per household in any of KZIA, Inc’s contest in any thirty (30) day period. However, if a winner wins a separate contest with separate terms within 30 days prior to winning the Win-Dough Sticker contest, they are still eligible to win the Win-Dough Sticker contest. Once a winner has won this Win-Dough Sticker contest, the 30-day exclusion is in effect for this contest and all other KZIA, Inc contests.
- 10) **RULES AND WINNER LIST:** These rules and a list of the winners will be made available by request, include a self addressed, stamped envelope to: KZIA, 1110 26th Avenue SW, Cedar Rapids, IA 52404-3430, or send an email jayme@kzia.com.
- 11) **PARAGRAPH HEADINGS:** The paragraph headings herein set forth are for convenience of reference only and shall not be construed as altering or modifying the terms and provisions of any portion hereof as the same exists without regard to such paragraph headings.