



## **KZIA Contest Rules**

### **“Who Needs A Beer”—Northside Oktoberfest Giveaway**

- 1) No purchase is necessary to enter contest and claim prizes.
- 2) **CONTEST DATES: Monday, September 9, 2024, at 3 p.m., to Friday, September 13, 2024, at 7 p.m.**
- 3) **CONDITION OF PARTICIPATION:** Materials submitted become property of KZIA, Inc. Winner may be required to execute an affidavit of eligibility and name and likeness publicity release and a waiver and release of liability. By participating in this contest, participants agree to be bound by these rules. The decision(s) of judges provided by KZIA, Inc., will be final. All taxes and any registration fees or deposits are the sole responsibility of the verified winner. If prize includes travel with a traveling companion, traveling companion must also be age 18 or older and also complete the waiver and release of liability form and the name and likeness publicity release.
- 4) **ELIGIBILITY:** Participation for the prize is open to any individual age 18 (calculated from documental date of birth) or older, **EXCEPT:** employees of KZIA, Inc.; persons with a family relationship to those employees (spouse, parent/child, sibling or in-law relationship); owners and or management level employees of advertising agencies in this contest, if applicable; employees of advertising agencies representing sponsors in this contest, if applicable, and employees of the advertising sponsors in this contest, and persons with a family relationship to employees of advertising sponsors in this contest, if applicable. Participants may be required to certify that they meet these qualifications to be eligible (are not otherwise excluded) at time of winning or at time of actual award of prize. If a prize is inadvertently awarded to an individual who does not meet eligibility requirements, individual will not receive the prize and, if the contest has ended, the subsequent awarding of a prize may be made at the discretion of the judge(s).
- 5) **HOW TO ENTER / AWARDING OF PRIZE:**  
  
**Listen Those Girls in the Afternoon from 3 to 7 p.m. to play ‘Who Needs A Beer?’ Be the correct caller, and tell Destiny and Taylor why you need a beer this week to win!**
- 6) **VERIFICATION:** All contest materials are subject to verification.
- 7) **PRIZE DESCRIPTION(S):**  
  
**Two (2) wristbands and two (2) beer mugs for Northside Oktoberfest Sept. 28<sup>th</sup>, 2024 in Iowa City.**
- 8) **TRANSFER OF PRIZE:** No transfer of prize is permitted.
- 9) **LIMITATIONS:** The winner is eligible to win only once during each contest and only one winner per household. Only one winner eligible per household in any of KZIA’s contests in any thirty (30) day period.

- 10) KZIA, Inc. assumes no responsibility for any telephone service outages, busy signals, equipment malfunctions, incomplete or late entries, weather delays and any other technological difficulties that may prevent an individual from participating in this contest.
- 11) **RULES AND WINNER LIST:** These rules and a list of the winners will be made available by request, include a self addressed, stamped envelope to: KZIA, 1110-26<sup>th</sup> Avenue S.W., Cedar Rapids, IA 52404-3430, or send an email to [kzia@kzia.com](mailto:kzia@kzia.com).
- 12) All KZIA contests are covered by these rules, unless specifically superseded by contest-specific rules.